

ELLA SINGH

ELLA SINGH Trends Autumn/Winter 2010/2011

Trend No. 1

LEAN SILHOUETTES

Long and slender is in – from the fashionable long jacket to a sexy party skirt, and from gorgeous sequin gowns to refined corsage robes. Stretch does it, in the shape of velvet, taffeta, duchesse, satin or jersey. From ELLA SINGH with artful prints or partly embroidered.

Trend No. 2

SUCCESS SHOWS

Dress for success - WITH ELLA SINGH favourites, which combine smart décolletés, charming sleeve solutions and refined Empire designs. As a mono jersey or with exclusive prints for an elegant day look, in stretch satin or stretch velvet for a dinner gown, and in stretch satin or stretch duchesse for a hip party. Draped, gathered and partly adorned with alluring embroidery.

Trend No. 3

NEW CORSAGES

Absolutely à la mode in the unique ELLA SINGH version: the front as the show side with decorative embroidery, the back with a perfect fit in stretch quality. Conny Singh's favourite corsage: the dream model with sequin embroidery in black and gold.

Trend No. 4

THE SEXY BODY

Polished, firm, sexy – the body replaces the luxury shirt. Especially beautiful from ELLA SINGH with translucent areas and cool matching-tone embroidery. A real hit with a stretch drainpipe in velvet or lacquer look (also part of the winter collection).

THE FAVOURITES

A silhouette that makes any diet superfluous, a flattering décolleté and delicate sleeves, cascades of silvery sequin and tiny black pearls on refined silk chiffon – this is the material dreams are made of. And ELLA SINGH bestsellers: elegant evening gowns in long or knee-length as hip party dresses – both in black or azure blue.